

ORDER

Orders Order / Rev: 45404 Alt Order #: 27677552 Product Desc: Order Estimate: 215221

> Flight Dates: 02/15/22 - 02/21/22

Original Date / Rev: 02/15/22 / 02/24/22 Order Type:

GENERAL

KLKN-TV

Primary AE:

Sales Office:

Sales Region:

Katz Washington, D.C.

DC

National

Agency

Name:

Buying Contact:

Billing Contact:

Smart Media Group

1427 Leslie Ave

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC

15%

Advertiser

Name:

Herbster for Governor

Demographic:

A35+

POL

Product Codes:

Candidates AGY

Revenue Code 1: Revenue Code 2:

Revenue Code 3:

POL-CAND P-04

Spots

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date 01/31/22

End Date

02/21/22

Priority:

Gross Amount 111 \$9,205.00 Net Amount \$7,824.25 **Totals**

Month # Spots Gross Amount Net Amount Rating February 2022 111 \$9,205.00 \$7.824.25 0.00 Totals 111 \$9,205.00 \$7,824.25 0.00

Account Executives

Account Executive Katz Washington, D.C. Sales Office

Ch 8 News Midday M-F

Sales Region

Start Date / End Date

Start Of Order - End Of Order

Order %

100%

1	O.F.	044											
Ln		Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	02/16/2	2 02/16/22	M-F 9a-10a	СМ	9a-10a	W	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
				M-F 9a-10a									
	LIVE W	ITH KEL	LY & RY										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 02/	14/22	02/20/22	W	1	\$25.00	0.00						
N 2	KLKN	02/17/2	2 02/17/22	M-F 9a-10a	CM	9a-10a	T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
				M-F 9a-10a						,			400.00
	LIVE W	ITH KEL	LY & RY										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 02/	14/22	02/20/22	T	2	\$25.00	0.00						
N 3	KLKN	02/18/2	2 02/18/22	M-F 9a-10a	CM	9a-10a	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a						+			Ψ20.00
	LIVE W	ITH KEL	LY & RY								- 1		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	eek: 02/	14/22	02/20/22	F	1	\$25.00	0.00						
N 4	KLKN	02/21/2	2 02/21/22	M-F 9a-10a	CM	9a-10a	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a					-	+	0.00	·	Ψ20.00
	LIVE W	ITH KELI	LY & RY								- 1		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 02/	21/22	02/27/22	M	1	\$25.00	0.00						
N 5	KLKN	02/16/2	2 02/16/22	Ch 8 News Midda	y M-F CM	11a-12p	W	:30	1	\$60.00P-04	0.00 NM	1	\$60.00

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KLKN-TV

Order / Rev:

45404

40404

27677552

Advertiser: Product Desc: Herbster for Governor

Alt Order #: Flight Dates:

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Estimate:

215221

Order

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount CHANNEL 8 EYEWITNESS RATE CHG Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 02/14/22 02/20/22 --W---\$60.00 0.00 N 6 KLKN 02/17/22 02/17/22 Ch 8 News Midday M-F CM ---T---11a-12p .30 \$60.00 P-04 0.00 NM \$120.00 Ch 8 News Midday M-F **CHANNEL 8 EYEWITNESS** RATE CHG Spots/Week Start Date End Date Weekdays Rate Rating Week: 02/14/22 02/20/22 ---T---\$60.00 0.00 KLKN 02/18/22 02/18/22 Ch 8 News Midday M-F CM ----F--11a-12p :30 \$60.00 P-04 0.00 NM \$60.00 Ch 8 News Midday M-F CHANNEL 8 EYEWITNESS RATE CHG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ----F--\$60.00 0.00 N 8 KLKN 02/21/22 02/21/22 Ch 8 News Midday M-F CM 11a-12p M-----:30 \$60.00P-04 0.00 NM 1 \$60.00 Ch 8 News Midday M-F **CHANNEL 8 EYEWITNESS** RATE CHG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 \$60.00 0.00 N 9 KLKN 02/16/22 02/16/22 M-F 4p-5p --W----2 CM 4p-5p .30 \$50.00P-05 0.00 NM 2 \$100.00 M-F 4p-5p DR. PHIL Start Date **End Date** Spots/Week Rating Weekdays Rate --W----Week: 02/14/22 02/20/22 \$50.00 0.00 N 10 KLKN 02/17/22 02/17/22 M-F 4p-5p ---T---:30 3 \$50.00 P-05 0.00 NM CM 4p-5p 3 \$150.00 M-F 4p-5p DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$50.00 0.00 N 11 KLKN 02/18/22 02/18/22 M-F 4p-5p CM 4p-5p ----F---30 3 \$50.00P-05 0.00 NM 3 \$150.00 M-F 4p-5p DR. PHIL Start Date Weekdays Spots/Week **End Date** Rate Rating Week: 02/14/22 --F--02/20/22 \$50.00 0.00 M-F 4p-5p N 12 KLKN 02/21/22 02/21/22 :30 2 \$50.00P-05 0.00 NM \$100.00 CM 4p-5p 2 M-F 4p-5p DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 \$50.00 0.00 N 13 KLKN 02/16/22 02/16/22 Good Morning America CM 7a-9a ---W----:30 \$75,00P-05 0.00 NM \$300.00 Good Morning America GOOD MORNING AMERICA Start Date Weekdays Spots/Week **End Date** Rating Rate Week: 02/14/22 02/20/22 \$75.00 0.00 N14 KLKN 02/17/22 02/17/22 Good Morning America CM ---T---:30 \$75.00P-05 0.00 NM \$300.00 7a-9a Good Morning America GOOD MORNING AMERICA Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 02/14/22 02/20/22 ---T---\$75.00 0.00 \$75.00 P-05 0.00 NM N 15 KLKN 02/18/22 02/18/22 Good Morning America CM 7a-9a ---F--:30 4 \$300.00 Good Morning America GOOD MORNING AMERICA Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ----F--\$75.00 0.00 N 16 KLKN 02/21/22 02/21/22 Good Morning America CM 7a-9a M----:30 \$75.00 P-05 0.00 NM \$300.00 Good Morning America GOOD MORNING AMERICA Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 02/21/22 02/27/22 \$75.00 0.00

Print Date: 02/24/22 15:24:28

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Order / Rev: Alt Order #:

Flight Dates:

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Estimate:

Herbster for Governor

Product Desc:

Order

215221

KLKN-TV

No.	Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Da	ıys	Len Spo	ots	Rate Pri	Rta Tyne	Snots	Amount
Second Home	N 17 KLKN	02/19/2	22 02/19/22	Good Morning Ame	rica SDM			<u> </u>						
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Cool Morning Cool Morning Size Si	Week: 02/	14/22	02/20/22	S-	4									
Start Date End Date Merchangs SpotsWeek Rate Sign Should Start Date	N 18 KLKN	02/20/2	22 02/20/22			7a-8a		S	:30	3	\$50.00P-04	0.00 NM	3	\$150.00
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No.														
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Seek C2714/22 C2/20/22 C2716/22 C2	THIS W	EEK		This Week										
Spot Ch Date Range Description Start/End Time Survey S														
See May 59.3 59.4 59.5 59.6 59.7				_			0.00	We	ekdavs	Lend	ath Rate	Rta Type		
No Awaii Pre-mpt No 20 KLKN 02/16/22 02/16/22 Ch 8 News at 5p M-F CM Sp-530p W 30 1 \$125,00P-05 0.00 NM 1 \$125,00P-	1 KLKN	02/14/2	2-02/20/22 T					_						
CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Start Date Channel 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Start Date Start D				59.6,59.7										
CHANNEL 8 EYEWITNESS Sate Date End Date Weekdays Spots/Week Rate Rating COUNTY COUNT	N 20 KLKN	02/16/2	22 02/16/22		F CM	5p-530p	W-		:30	1	\$125.00P-05	0.00 NM	1	\$125.00
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Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Sta	CHANN	EI & EV	EWITNESS	Ch 8 News 5p M-F							•			¥ /= 0.00
N22 KLKN O2/18/22 O2/18/22 Ch 8 News at 5p M-F CM Sp-530p F :30 1 \$125.00 P-05 0.00 NM 1 \$125.00 P-05				Weekdays S	pots/Week	Rate	Rating							
Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS Start Date Weekdays O2/20/22					1									
Start Date Date Weekdays Spots/Week Rate Start Date Star					F CM	5p-530p		-F	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
N23 KLKN 02/21/22	Star	rt Date	End Date		pots/Week	Rate	Rating							
CHANNEL 8 EYEWITNESS Start Date Weekdays Spots/Week Rate Week 02/21/22 02/					E CM				-30	1	\$125 OOD OS	0.00 NM	1	¢425.00
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N 26 KLKN 02/18/22 02/18/22 Ch 8 News at 6p M-F CM 6p-630pF :30 1 \$225.00 P-04 0.00 NM 1 \$225.00 Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS RATE CHG Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22F 1 \$225.00 0.00 N 27 KLKN 02/21/22 02/21/22 Ch 8 News at 6p M-F CM 6p-630p M :30 1 \$225.00 P-04 0.00 NM 1 \$225.00 Ch 8 Eyewitness News 6p		_										- 1		
Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS RATE CHG Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22F 1 \$225.00 0.00 N27 KLKN 02/21/22 02/21/22 02/21/22 Ch 8 News at 6p M-F CM 6p-630p M :30 1 \$225.00 P-04 0.00 NM 1 \$225.00 Ch 8 Eyewitness News 6p								F	:30	1	\$225.00 P-04	0.00 NM	1	\$225.00
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				•		oh-ooob	V		:30	T	\$ZZ5.UUP-U4	U.UU NIM	1	\$225.00

Print Date: 02/24/22 15:24:28 Page 4 of 7

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215221

Order

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 M-----\$225.00 0.00 1 N 28 KLKN 02/16/22 02/16/22 Jimmy Kimmel CM 1035p-1135p --W----:30 \$50.00P-05 0.00 NM 1 \$50.00 Jimmy Kimmel JIMMY KIMMELLIVE-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 -W---\$50.00 0.00 N29 KLKN 02/17/22 02/17/22 Jimmy Kimmel CM 1035p-1135p ---T---:30 2 \$50.00 P-05 0.00 NM 2 \$100.00 Jimmy Kimmel JIMMY KIMMELLIVE-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$50.00 0.00 N30 KLKN 02/18/22 02/18/22 Jimmy Kimmel CM 1035p-1135p ----F--:30 \$50.00P-05 0.00 NM \$50.00 Jimmy Kimmel JIMMY KIMMELLIVE-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---F--\$50.00 0.00 N31 KLKN 02/21/22 02/21/22 Jimmy Kimmel CM 1035p-1135p M----\$50.00P-05 0.00 NM :30 \$50.00 Jimmy Kimmel JIMMY KIMMELLIVE-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 M----\$50.00 0.00 N32 KLKN 02/16/22 02/16/22 Ch 8 News at 10p M-F 10p-1035p --W----:30 \$250.00 P-04 0.00 NM \$250.00 Ch 8 News at 10p M-F CHANNEL 8 EYEWITNESS RATE CHG Start Date Weekdays End Date Spots/Week Rate Rating Week: 02/14/22 02/20/22 --W----\$250.00 0.00 N33 KLKN 02/17/22 02/17/22 Ch 8 News at 10p M-F CM 10p-1035p :30 2 \$250.00P-04 0.00 NM 2 \$500.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEWITNESS** RATE CHG Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$250.00 0.00 N 34 KLKN 02/18/22 02/18/22 Ch 8 News at 10p M-F CM 10p-1035p :30 2 \$250.00P-04 0.00 NM 2 \$500.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEWITNESS** RATE CHG Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 02/14/22 ----F--02/20/22 \$250.00 0.00 N35 KLKN 02/21/22 02/21/22 Ch 8 News at 10p M-F 10p-1035p CM M----:30 \$250.00P-04 0.00 NM \$250.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEWITNESS** RATE CHG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 \$250.00 0.00 N 36 KLKN 02/16/22 02/16/22 M-F 630p-7p CM 630p-7p --W---:30 \$175.00P-04 0.00 NM \$175.00 M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 \$175.00 0.00 N37 KLKN 02/17/22 02/17/22 M-F 630p-7p CM 630p-7p \$175.00P-04 0.00 NM :30 2 \$350.00 M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 -T--\$175.00 0.00 N 38 KLKN 02/18/22 02/18/22 M-F 630p-7p CM 630p-7p ---F--:30 \$175.00 P-04 0.00 NM \$175.00 M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 02/14/22 02/20/22 \$175.00 0.00 N39 KLKN 02/21/22 02/21/22 CM 630p-7p M----:30 \$175.00P-04 0.00 NM \$175.00

Print Date: 02/24/22 15:24:28 Page 5 of 7

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Herbster for Governor

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215221

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 630p-7p M-F 630p-7p									
ENTER	TAINME	ENT TONIGH										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 02/ N 40 KLKN		02/27/22	M	1 CM	\$175.00	0.00			***************************************			4
N40 KEKIN	02/10/	22 02/10/22	Friday Prime Oth Friday Prime Ot		(8:00 PM-10	0:00 PMF 0:00 PM)	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
20/20 (2 RATE (2 HOUR CHG	S)-ABC			(-100)	,						
Week: 02		End Date 02/20/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
N 41 KLKN THE VI		22 02/16/22	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	W	:30	1	\$35.00 P-05	0.00 NM	1	\$35.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	W	1	\$35.00	0.00						
N 42 KLKN	02/17/2	22 02/17/22		СМ	10a-11a	T	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
THE VI	EW		M-F 10a-11a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	T	1	\$35.00	0.00						
N 43 KLKN	02/18/	22 02/18/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	+F	:30	2	\$35.00 P-05	0.00 NM	2	\$70.00
THE VI	EW		W-1 10a-11a									
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/		02/20/22	F M-F 10a-11a	2	\$35.00	0.00			205.000.00	0.00 1110		
N44 KLKN	0212 172	22 02/21/22	M-F 10a-11a	СМ	10a-11a	M	:30	1	\$35.00 P-05	0.00 NM	1	\$35.00
THE VII												
Sta Week: 02/	rt Date 21/22	End Date 02/27/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$35.00	Rating 0.00						
N 45 KLKN				CM	12p-1p	W	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
Chan.	101110T N	(OLL NEED	M-F 12p-1p						,			V =3.11
	vvna i i rt Date	OU NEED End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/		02/20/22	W	1	\$25.00	0.00						
N 46 KLKN	02/17/2	22 02/17/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
		OU NEED										
<u>Sta</u> Week: 02/	rt Date 14/22	End Date 02/20/22	Weekdays	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
N47 KLKN				CM	12p-1p	F	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
Chan 2. 1	MULATIN	OU NEED	M-F 12p-1p						,		_	455.55
	rt Date	OU NEED End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	F	2	\$25.00	0.00						
N 48 KLKN	02/21/2	22 02/21/22		СМ	12p-1p	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA3:	WHAT Y	OU NEED	M-F 12p-1p							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/		02/27/22	M	1	\$25.00	0.00						
N 49 KLKN	02/16/2	22 02/16/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	W	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
GENER		PITAL								- 1		
<u>Sta</u> Week: 02/	rt Date	End Date 02/20/22	Weekdays	Spots/Week	Rate	Rating						
N 50 KLKN				CM	\$20.00 1p-2p	0.00 T	:30	2	\$20.00P-05	MIA 00 0	2	\$40.00
			M-F 1p-2p	w.#1	- hh-	1	.00	-	Ψ <u>Ε</u> 0.00 Γ=00	U.UU INIVI	2	940.00
GENER Sta	AL ḤOS rt Date	PITAL End Date	Weekdays	Spoto AMoot-	Data	Datina						
Week: 02/		02/20/22	T	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						

Print Date: 02/24/22 15:24:28 Page 6 of 7

Order / Rev:

45404

Advertiser:

Herbster for Governor

Order

Alt Order #:

27677552

Product Desc:

KLKN-TV

Flight Dates:

02/15/22 - 02/21/22

Estimate:

215221

Ln Ch Sta	t End	Inventory Code	Break	Start/End	Time Dave	Len Spo	ata.	Data Dri	Dia Tuna	Consta	A
	3/22 02/18/22		CM	1p-2p	Time Days	:30	1	Rate Pri \$20.00P-05		Spots 1	Amount \$20.00
		M-F 1p-2p	• • • • • • • • • • • • • • • • • • • •	·F -F	•	.00	•	Ψ20.001 -03	0.00 14101	'	\$20.00
GENERAL HO		1641-1-100									
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week	<u>Rate</u> \$20.00	Rating						
N 52 KLKN 02/21			CM	1p-2p	0.00 M	:30	1	\$20.00P-05	0.00 NM	0	ድር ርር
7,21,11	VEL VEILINEE	M-F 1p-2p	OW	1p-2p		.30	'	φ20.00F-05	U.UU INIVI	U	\$0.00
GENERAL HO											
Start Date Week: 02/21/22		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Spot Ch Date	02/27/22 Range [Description	1 Star	\$20.00 t/End Time	0.00	eekdavs	Lengt	h Rate	Rtg Type		
1 KLKN 02/21			1p-2						0.00 NM		
Credited								,			
	Report;EOF]										
N 53 KLKN 02/16	6/22 02/16/22			6a-7a	W	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
KLLKN NEWS	8 THIS AM	Ch 8 Eyewitness I	news ba								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	W	2	\$105.00	0.00						
N 54 KLKN 02/17	//22 02/17/22	Ch 8 News at 6a N		6a-7a	T	:30	3 :	\$105.00P-04	0.00 NM	3	\$315.00
KLLKN NEWS	MA ZIHT 8	Ch 8 Eyewitness f	News 6a								
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22	02/20/22	T	3		0.00						
N 55 KLKN 02/18	3/22 02/18/22			6a-7a	F	:30	3 :	\$105.00P-04	0.00 NM	3	\$315.00
KLLKN NEWS	MA 2IHT 8	Ch 8 Eyewitness I	News 6a						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22	02/20/22	F	3	\$105.00	0.00						
N 56 KLKN 02/21	/22 02/21/22	Ch 8 News at 6a N	1-F CM	6a-7a	M	:30	2 9	\$105.00P-04	0.00 NM	2	\$210.00
KLLKN NEWS	O THIC ANA	Ch 8 Eyewitness i	News 6a						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/21/22	02/27/22	M	2	\$105.00	0.00						
N 57 KLKN 02/19	/22 02/19/22	ABC World News	Sat CM	530p-6p	S-	:30	1 5	\$100.00P-04	0.00 NM	1	\$100.00
ADO NEWO O		ABC World News	Sat						- 1		
ABC NEWS-S Start Date		Mookdays	Santa (Mank	Data	Dating				- 1		
Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00				- 1		
N 58 KLKN 02/19	/22 02/19/22	Ch 8 News Sat at 6		6p-630p	S-	:30	2	\$75.00P-05	0.00 NM	2	\$150.00
_,,,		Ch 8 News Sat at	6р								,
EYEWITNESS		Madalaka	04-00/1-	Dete	Deffer				- 1		
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00				- 1		
N 59 KLKN 02/20				5p-530p	S	:30	2	\$75.00P-05	0.00 NM	5	\$225.00
		ABC World News		rr	J		_	,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3.22 (111)	Ü	
ABC NEWS-S		NA /		.					1		
<u>Start Date</u> Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00				1		
9966R. UZ/ 14/22	UZIZUIZZ	3	2	φ/ 3.00	0.00						

Print Date: 02/24/22 15:24:28

Page 7 of 7

Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #:

27677552

Product Desc:

Order

Flight Dates:

02/15/22 - 02/21/22

Estimate:

215221

KLKN-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					T	
Week: 02	/14/22	02/20/22	S	2	\$75.00	0.00						
	Date Ra		<u>escription</u>		t/End Time		Weekdays	Leng	th Rate	Rtg Type	1	
1 KLKN	V 02/14/2:	2-02/20/22 A	BC World News	Su 5p-5	30p		S	u :		0.00 NN		
	e <i>MG 59.</i> o Avail] P	3,59.4,59.5, reempt	59.6,59.7									
2 KLKN	V 02/14/2	2-02/20/22 A	BC World News	Su 5p-5	30p		S	au e	30 (\$75.00)	0.00 NN		
Se		3,59.4,59.5,		,				- /	(4.5.55)	0.00 /111		
3 KLKN	N 02/18/22		h 8 News Midday	M-F 11a	-12p		MF	- :	\$60.00	0.00 NM		
			de O Marrie Milalalar		10.							
⊕ мо	G for 59.1	,19.1,59.2	h 8 News Midday	M-F 11a	-12p		MF	:- :3	\$60.00	0.00 NM		
5 KLKN	02/21/22	2-02/21/22 J	immy Kimmel	103	5p-1135p		M	- :3	\$50.00	0.00 NM		
⊕ MC	G for 59.1	,19.1,59.2									1	
6 KLKN	02/21/22	2-02/21/22 N	1-F 10a-11a	10a-	·11a		M	- :3	30 \$35.00	0.00 NM		
⊕ MC	3 for 59.1	,19.1,59.2									l	
		2-02/21/22 N ,19.1,59.2	1-F 1p-2p	1p-2	'p		M	- :3	\$20.00	0.00 NM		
			Ch 8 News Sun	at 530n CM	530-6p		-S :30	1	\$125.00 P-04	0.00 NIM	1	¢425.00
TOO TIETU	OLILOIL	Z OZIZOIZZ	Ch 8 News Sun	•	550~op		-3 .50	1	\$125.00F-04	O.OO INIV		\$125.00
CHANN	NEL 8 EY	EWITNESS		·								
Sta Week: 02	art Date /14/22	End Date 02/20/22	Weekdays S	Spots/Week 1	Rate \$125.00	Rating 0.00						
N61 KLKN	02/16/2	2 02/16/22	, ,	СМ	3р-4р	W	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
THE RE	=AL		M-F 3p-4p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 02/		02/20/22	W	2		0.00						
N 62 KLKN	02/17/2	2 02/17/22	M-F 3p-4p	СМ	3p-4p	T	:30	3	\$25.00P-05	0.00 NM	3	\$75.00
THE RE			M-F 3p-4p					Ū	420.001 00	0.00 74.		Ψ, σ.σσ
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/	/14/22	02/20/22	T	3	\$25.00	0.00						
N 63 KLKN	02/18/2	2 02/18/22	M-F 3p-4p	СМ	3p-4p	F-	:30	3	\$25.00P-05	0.00 NM	2	\$50.00
THE RE	EAL		M-F 3p-4p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	F		\$25.00	0.00					l .	
	Date Ra		escription		/End Time		<u>Weekdays</u>	_		Rtg Type		
		?-02/20/22 M	I-F 3ρ - 4ρ	3p-4	р		F	- :3	0 (\$25.00)	0.00 NM		
	edited											
		ort;EOF]										
N64 KLKN		2 02/21/22	M-F 3p-4p M-F 3p-4p	СМ	3p-4p	M	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
THE RE												
<u>Sta</u> Week: 02/	<u>irt Date</u> /21/22	End Date 02/27/22	Weekdays M	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						
										Γotals	111	\$9,205.00
										i Jiais	111	ψυ,Ζυυ.υυ

125 West 55th St New York, NY 10019

Agency: Smart Media Group CPE: HRBST/ORDR/21522 ALEXANDRIA, VA 22313 PO BOX 26067

Contract # 27677552

Product: Order Agency Order #: 30078828

Advertiser: Herbster for Governor

Flight: 2/15/22 - 2/21/22

Changes as of: 2/23/2022 at 2:18 PM Version: Highlighting Makegood 3

Station: KLKN

Status: Confirmed

Service: Nielsen Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pls DMA

Total Spots: Total CPP: \$46.42 Con Type: POLITICAL/VOTE
Total \$: \$9,205.00

Total GRP: 198.3 Traffic #: 45404

Salesperson: ALEXANDRA BRADLEY Buyer: Gaeckler, Elaine 202-955-5342 Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342

Comments: NEW ORDER FOR HERBSTER, PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATETHAN HERBSTER, THANK YOU! ELAINE

Separation:

A35P Rating 2.6 1.0 3.3 12,300 2.8 10,300 4.3 16,100 3.6 13,400 1.2 1.4 2.3 1.0 1.7 4 4,200 4,100 4,100 9,600 A35P Impre ssion 3,800 4,300 6,200 5,000 8,600 0 Len 30 30 30 30 30 30 3 30 30 30 30 30 30 30 30 2/15 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 2/16 0 0 0 0 4 N 2/17 0 N N N N 0 0 0 4 ယ N N 2/18 N N N 0 0 0 4 ω

> 0 0 0 0

> 0 0 0 Ç

\$1,125.00

\$52.33 \$34.72 \$68,18 \$50.00

21.5

\$500.00

14.4

0 0

CR 16

M-F 1p-2p

GENERAL HOSPITAL GMA3: WHAT YOU NEED

\$20.00 \$25.00 \$35.00

0.9

0

30

0

0 0 0

0 0 0

M-F 15 12n-1p M-F 14 10a-11a

13 8p-10p 12 6:30p-7p

20/20 (2 HOURS)-ABC ENTERTAINMENT TONIGH

\$225.00 \$175.00

0 0

0 0

0

\$225.00

\$68.18

33

\$875.00

\$62,50

14.0

THE VIEW

RATE CHG

11 10p-10:35p

CHANNEL 8 EYEWITNESS

\$250.00

0 0

0 0

\$1,500.00

\$96.15 \$45.45

15.6

\$250.00

5.5

\$50.00

JIMMY KIMMELLIVE-ABC

RATE CHG

Z-F

Z F

M-F 10 10:35p-11:37p

RATE CHG

9 6p-6:30p 8 5p-5:30p

CHANNEL 8 EYEWITNESS

CHANNEL 8 EYEWITNESS

\$125.00 \$225.00

\$75.00 \$50.00

THIS WEEK

Su 6 7a-8a

RATE CHG

Su 7 8a-9a

Sa 5 7a-9a

WEEKEND GOOD MORNING GOOD MORNING AMERICA

> \$75.00 \$50.00

\$50.00

4 0 0

0

0

0 0

6 10

\$1,200.00

\$44.12

27.2

\$200.00

\$41.67

4.8

\$500.00

\$35.71

14.0

\$150.00

\$0.00

0.0 3.0 N

WEEKEND GOOD MORNING

M-F 4 7a-9a 3 4p-5p M-F 2 11a-12n

CHANNEL 8 EYEWITNESS

\$60.00 \$25.00

0 0

0

0

LIVE WITH KELLY & RY

RATE CHG

DR. PHIL

M-F 9a-10a

Day/Time

DP

Program

Rate

2/19

2/20

2/21

Spots Total

CPP*

GRP*

Total

\$125.00

\$22.73

55

\$300.00

\$26.09

11.5

2/15 - 2/21

\$125.00 \$175.00

\$25.00 \$25.00

\$80.00

\$22.22

3.6 5.0 7.0



KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 27677552 Agency: Smart Media Group CPE: HRBST/ORDR/215221 PO BOX 26067

Agency Order #: 30078828 Product: Order

ALEXANDRIA, VA 22313

Advertiser: Herbster for Governor

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 2/23/2022 at 2:18 PM Flight: 2/15/22 - 2/21/22

Service: Nielsen Office: WASHINGTON

Version: Highlighting Makegood 3
Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Total \$: \$9,205.00

Status: Confirmed
Con Type: POLITICAL/VOTE

Total Spots: 111 Total CPP: \$46.42

Total GRP: 198.3 Traffic #: 45404

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

	300000000000000000000000000000000000000		2		1					1						
\$22.22	\$20.00		_	0	0	0	0	0	0	0 30	0.9		\$20.00	GENERAL HOSPITAL		M-F 26 1p-2p
\$25.00	\$35.00	-3	_	0	0	0	0	0	0	0 30	1.4		\$35.00	THE VIEW	מ	M-F 25 10a-11a
\$45.45	\$50.00	_	-	0	0	0	0	0	0	30	1.1 4,200		\$50.00	JIMMY KIMMELLIVE-ABC	M-F 24 10:35p-11:37p	M-F 24 10:35
													č		CHG	RATE CHG
\$26.09	\$120.00	2	_	0	0	_	0	0	0	00 30	2.3 8,600		\$60.00	CHANNEL 8 EYEWITNESS	2n	M-F 23 11a-12n
\$35.71	\$225.00	9	N	0	0	2	ω	2	0	0 30	0.7		\$25.00	THE REAL	3	M-F 22 3p-4p
69	\$125.00 \$33.78	_	0	_	0	0	0	0	0	0 30	3.7		\$125.00	CHANNEL 8 EYEWITNESS	-6p	Su 21 5:30p-6p
\$23.44	\$0.00	0	0	0	0	0	0	0	0	0 30	3.2		\$75.00	ABC NEWS-SUN	30p	Su 20 5p-5:30p
\$19.23	\$150.00	2	0	0	2	0	0	0	0	0 30	3.9		\$75.00	EYEWITNESS NEWS 8 AT	30p	Sa 19 6p-6:30p
69	\$100.00 \$15.15	_	a	0	_	0	0	0	0	0 30	6.6		\$100.00	ABC NEWS-SAT	-6p	18 5:30p-6p
€9	\$1,050.00 \$105.00	10	2	0	0	ω	ω	N	0	30	1.0 4,500		\$105.00	KLLKN NEWS 8 THIS AM	ш	M-F 17 6a-7a
СРР*	49	Spots	2/21	2/20	2/19	2/18	3 2/17	2/16	n 2/15	sp yre Len on	5P Impre ng ssion	te Rating	Rate	Program	Time DP	# Day∕Time
	Total	Total	2/15 - 2/21	2/15												



Contract # 27677552 Agency: Smart Media Group CPE: HRBST/ORDR/21522

PO BOX 26067

Changes as of: 2/23/2022 at 2:18 PM Advertiser: Herbster for Governor Flight: 2/15/22 - 2/21/22

Buyer: Gaeckler, Elaine

Product: Order

Agency Order #: 30078828

ALEXANDRIA, VA 22313

Version: Highlighting Makegood 3 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Service: Nielsen Office: WASHINGTON

Primary Demo: Adults 35+

Assistant: ALEXANDRA BRADLEY 202-955-5342

Total GRP: 198.3

Total Spots: 111

Con Type: POLITICAL/VOTE

Total \$: \$9,205.00 Status: Confirmed

Total CPP: \$46.42

Traffic #: 45404

Special Instructions

125 West 55th St New York, NY 10019

Separation: 202-955-5342

Salesperson: ALEXANDRA BRADLEY

Market Budget: \$10,900 KLKN Share: 100% Competitive Unknown Competitive Information 02/15/22 2:17 PM

ALEXANDRA BRADLEY

02/15/22 2:33 PM 02/16/22 8:20 AM 02/21/22 1:59 PM

System

Notice Received.

See spots n/a on lines 7,20 due to need P3 rates to clear. See MGs on lines 23-26.

See spot n/a due to special report. Please advise if we can move money to current order, See spot n/a on line 16 due to special report on 2/21. Send MG on estimate 222228.

estimate 222228

Order Level Comments

Joy Wenn Joy Wenn Joy Wenn Added by

Comment

02/23/22 2:18 PM Date/Time

Day/Time Total % Distrib 100% Spots Daypart Summary \$9,205.00 \$9,205.00 Dollars \$46.42 **\$46.42** 198.3 GRP 198.3

NEW ORDER FOR HERBSTER, PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATETHAN HERBSTER. THANK YOU! ELAINE

Month Spots Dollars
022-Feb 111 \$9,205.00
Total 111 \$9,205.00

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
Makegood 3	2/23/22 2:18 PM Joy Wenn	Joy Wenn	Confirmed		_	\$-20.00	\$9,205.00	Changes: Total \$ from \$9,225.00 to \$9,205.00, Total Spots from 112 to 111, Total GRPs from 199.2 to 198.3, Total CPP from \$46.31 to \$46.42, Total GIMPs from 199 to \$9,205.00 198, Total CPM from \$46,310.24 to \$46,419.57.1 buyline added or modified.
Makegood 2	2/21/22 1:59 PM Joy Wenn	Joy Wenn	Confirmed		_	\$-25.00	\$9,225.00	Changes: Total \$ from \$9,250.00 to \$9,225.00, Total Spots from 113 to 112, Total GRPs from 199.9 to 199.2, Total CPP from \$46.27 to \$46.31, Total GIMPs from 200 to \$9,225.00 199, Total CPM from \$46,273.14 to \$46,310.24.1 buyline added or modified.
Makegood 1	2/16/22 8:20 AM Joy Wenn	Joy Wenn	Confirmed	O)	ω	\$0	\$9.250.00	Changes: Total Spots from 111 to 113, Total GRPs from 233.5 to 199.9, Total CPP from \$46.68 to \$46.27, Total GIMPs from 0 to 200, Total CPM from \$0.00 to \$9.250.00 \$46.273.14. 6 buylines added or modified
Queued for Electronic Contracting	2/15/22 2:22 PM					\$0	89	
New	2/15/22 2:17 PM	2/15/22 2:17 PM ALEXANDRA BRADLEY	Confirmed	111		\$9,250.00	\$9.250.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.